

Join Us as a Vendor at Grateville Dead Music Festival 2025 – Connect with Thousands of Grateful Dead Fans!

Hello Potential Vendors,

Are you ready to showcase your brand at Louisville's premier tribute to Jerry Garcia and The Grateful Dead? Grateville Dead Music Festival 2025 is the perfect opportunity for vendors like you to reach an enthusiastic, loyal audience that loves all things Grateful Dead, music festivals, and unique festival experiences.

Why Vendor at Grateville Dead?

- **Proven Success:** With 10 years of running under the same dedicated management team, our festival draws 3,000+ attendees per year—including our Road to Grateville events that add another 1,000+ fans.
- **Extensive Reach:** Our robust marketing strategy delivers over 200,000 social media impressions, 225,000+ paid impressions, and 50,000+ website visits annually.
- **Dedicated Audience:** Grateful Dead fans are known for their strong brand loyalty and community spirit. Your products or services will be in front of an engaged audience passionate about the culture, music, and lifestyle inspired by The Grateful Dead.
- **Positive Impact:** Grateville Dead supports local businesses and the arts while providing a secure, family-friendly environment at the scenic Brown Forman Amphitheater in Waterfront Park, Louisville, Kentucky.

Vending Details:

- **Non-Food Vendors:** Only \$300 for a 3-day vending opportunity. Your package includes a 10x10 space in a prime festival location.
- **Electricity:** This space is non-electric. If needed, please bring your own silent generator.
- **Food Vendors:** Please note that food vendors must apply through a separate form.

In addition to the festival itself, your brand will also gain exposure through our Road to Grateville series, which includes a dozen other events each year and features on trusted event marketing platforms like Do502, JamBase, Waterfront.org, and more.

Be a Part of Something Special

Join us in celebrating the spirit of The Grateful Dead and connecting with a community that lives and breathes festival culture. We're excited to offer this unique platform for your business to shine and make meaningful connections with thousands of passionate fans.

For more details or to secure your vending spot, please visit www.grateville.com/vendorapp or contact us directly at info@gratevilleproductions.com

We look forward to partnering with you at Grateville Dead Music Festival 2025!